



Cesar Rincon

Author · Speaker · Marketer · Entrepreneur

Cesar draws from 20+ years in sales and marketing to do what he loves most: helping people open their eyes and see the possibilities. It's amazing what people can do when they have the right tools, and Cesar delivers simple and usable nuggets that will help audiences shift their thinking and move forward. Cesar shares some of the most important guidelines for success in sales and in life. Whether you've been around for a few months or many years, these ideas will help you take charge of your career and create the foundation for a successful future. Arriving in America with a few hundred dollars and a dream, Cesar believes anyone can achieve anything they set their mind to.

"Cesar's session inspired the entire team and helped us focus on the main goal."

Elda Cisneros
Houston Community College

"The session was very eye-opening. It helped us realize we were not maximizing our resources."

Jorge Luis Medina
Global Network Partners

"Simple and to the point...useful ideas."

Lisa Riley
Clear Channel Communications

"Even if you think you know it all, and have seen it all, Cesar's talk will inspire and motivate your team to go to the next level."

Rose Toro
Rose Artworks

"In more than 20 years in sales, this has been the best presentation I have seen to help me take my business to the next level."

Demetrius Navarro
Navarro Insurance Group

"Non-fluff, straight to the point ideas that will make us more money"

Scott Cofran
Gexa Energy Group

Most Popular Keynotes & Workshops



10 Secrets to Sales Success

In this program, Cesar shares 10 fundamental secrets to take your sales career to the next level. A non fluff presentation that will make sense and help attendees realize that the art of selling does not have to be rocket science.

Smooth Selling

Cesar is not a smooth talker, but he is a smooth seller. Cesar shares techniques that will bring down buyer resistance and make your sales presentations, more effective and will get you the sale almost every time.

How to win in life

The ultimate guide to living a fulfilling life in business. Cesar shares from personal experience insights that will resonate with attendees and help them put their career on a path to success.

Truths, lies and dirty little secrets of marketing

With more than 15 years of experience in the advertising and broadcasting business, Cesar shares insights that will shock you and help you understand why more than 50% of your advertising dollars are wasted.

Truths, lies and dirty little secrets about marketing to Hispanics in the USA

Cesar knows the Hispanic market inside and out. In this fast paced insightful keynote, Cesar pulls back the curtains and shares the real facts and the strategies that work best to maximize your marketing efforts reaching the Hispanic market in the USA.

Book Cesar

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About Cesar



Over the last 20+ years, Cesar has been in the entertainment, marketing and media business in various capacities, including live entertainment, event production, radio and television production, sales, marketing and management. Cesar Has worked for and consulted companies such as Univision, SIGA broadcasting, Lotus Communications, Miller Brewing, Gallery Furniture, H-E-B, the Houston Chronicle, Shell and many more. Cesar believes everyone has a diamond inside of them and the unlimited power of human potential. His focus is always to have a positive impact in other people's lives by always being a resource and an advisor. Cesar is the author of the book and DVD 10 Secrets to Sales Success.

Cesar also offers

Half-day and full-day training covering the following topics:

- Advanced selling techniques
- Personality styles
- Goal setting
- Motivation
- Public speaking and more.

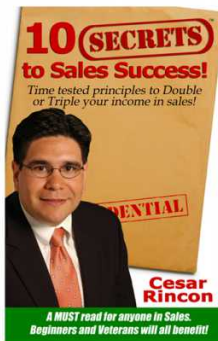
All programs can be customized to your particular industry

Cesar can deliver all programs in English and Spanish.

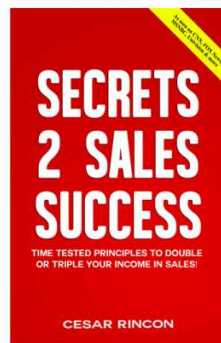
For a video demo, please go to: www.CesarRincon.com

Published works by Cesar Rincon

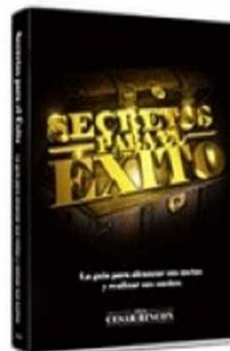
10 Secrets to Sales
Success Book



10 Secrets to Sales
Success Book
2nd Edition



Secretos para el Exito
DVD in Spanish



Book Cesar today!
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